



2012 Sponsorship Opportunities

# St. Christopher's Horse Show

May 9-13, 2012

Quentin, PA

Our hunter & hunter breeding judges for 2012 are Rob Bielefeld, Leslie Brown & Randy Mullins. Joining us this year as the Jumper Course Designer is Guilherme Jorge (FEI 4\*). Paul Jewell will be the hunter course designer.

As always, display boards will be utilized in both the jumper and main hunter rings. Sponsors will be highly visible in both locations with their name or logo displayed on the board. Sponsors also have the opportunity to have their logo and link on the St. Christopher's page at [ryegate.com](http://ryegate.com).

Exhibitor parties will happen throughout the week, including the always popular ice cream social on Saturday.

Attached please find information regarding sponsorship of special classes, awards & parties. Sponsorships help us to continue to keep the cost of entry fees low while still offering great prize money.

**Please join us in making the 2012 edition of the  
St. Christopher's Horse Show one of the best yet.**

## Why Become a Sponsor?

St. Christopher's is an "AA" Rated Horse Show, the highest rating given by the United States Equestrian Federation. With over 3,000 exhibitors and spectators in attendance at last year's competition, your advertisements will be seen by a wide range of people.

## What Can Sponsorship Do For You?

- New Business Possibilities
- Connects Your Business to a Prestigious, Nationally-Recognized Event
- Enhances Your Public Image by Association With a Premier Sporting Event

## St. Christopher's Horse Show Profile

- Five Days of Competition
- Total Exhibitors/Spectators: 3,000+
- Prize Money: \$25,000+
- Web Site: [www.ryegate.com](http://www.ryegate.com)

## General Equestrian Demographics

- Majority Between **34-54** Years of Age
- **66%** Have a College Degree or Better
- **38%** Have a Net Worth Over \$500,000
- **43%** Take More Than 16 Airline Trips a Year
- **94%** Own a Pet Besides a Horse
- Nearly **1/3** of Exhibitors Have a Post-Graduate Education
- Average Income is **\$185,000**
- **80%** Make or Influence Purchasing Decisions at Work
- Own an Average of **4** Horses That Compete At Least **Six** Times Per Year
- **30** Average Nights Per Year in a Hotel

## Sponsorship Opportunities

### Awards

Best Child Rider on a Horse	\$50.00 SOLD
Best Child Rider on a Pony	\$50.00 SOLD
Leading Hunter Rider	\$50.00 SOLD
Pony Jumper Style Award	\$50.00 SOLD
Grand Hunter	\$50.00 SOLD
Grand Pony Hunter	\$50.00 SOLD
Grand Junior Hunter	\$50.00 SOLD
Grand Amateur-Owner Hunter	\$50.00 SOLD
Best Young Horse	\$50.00 SOLD
Best Young Pony	\$50.00 SOLD

### Special Classes

Lead Line	\$75.00 SOLD
Young Jumper Class (6 Available)	\$75.00
Pony Hunter Classic	\$150.00 SOLD
Junior Hunter Classic	\$300.00
Amateur-Owner Hunter Classic	\$300.00
Children's Hunter Pony Classic	\$100.00 SOLD
Children's Hunter Classic	\$100.00 SOLD
Adult Amateur Hunter Classic	\$100.00 SOLD
Children's Jumper Classic	\$150.00
Adult Amateur Jumper Classic	\$150.00 SOLD
Junior/AO Jumper Classic	\$250.00 SOLD
Mini Prix	\$2,500.00 SOLD

### Parties/Breakfast

Wednesday Welcome Lunch	\$500.00 SOLD
Saturday Ice Cream Party	\$500.00
Saturday Mini Prix Party	\$1000.00 SOLD
Mother's Day Breakfast	\$500.00 SOLD
Morning Breakfast Drinks	\$50/day (2 still available)

Division Sponsorships are also available: \$300/AA Division; \$200/B Division, \$150/Un-Rated Division. Champions are available at \$50/division.

Perpetual Trophy Sponsorships are also available for the following: AO Hunter 3'3" Champion, Grand Adult Amateur Hunter and Grand Children's Hunter Horse.

**\*\*All Sponsors Will Be Acknowledged During the Class and Presentations\*\***

**\*\*All Sponsors May Provide a Banner to be displayed during the show\*\***

**\*\*All Sponsors Will Be Listed on the Scoreboards in the Jumper & Hunter Rings\*\***

**\*\*All Sponsors Have the Option of Presenting the Awards in the Ring\*\***

A portion of our proceeds are donated to local charities.

### Included in your Sponsorship:

- Trophy Presentation
- Daily Public Address Announcements
- Inclusion in press releases
- Logo & Link on Website
- Listing in prize list (if confirmed prior to printing)
- Listing on scoreboards in two locations during the show.
- Banner placement on show grounds (banner provided by you)

### Featured Sections & Classes

- \$10,000 Mini Prix
- Junior/AO Jumper Classic
- Adult Amateur Jumper Classic
- Amateur-Owner Hunter Classic
- Junior Hunter Classic
- Pony Hunter Classic
- Children's Jumper Classic
- Children's Hunter Horse Classic
- Children's Hunter Pony Classic
- USEF "AA" Rated Hunters
- Hunter Breeding
- 3'3" & 3'6"-3'9" Performance Hunters
- Young Jumper Qualifying Classes
- Pony Jumpers

